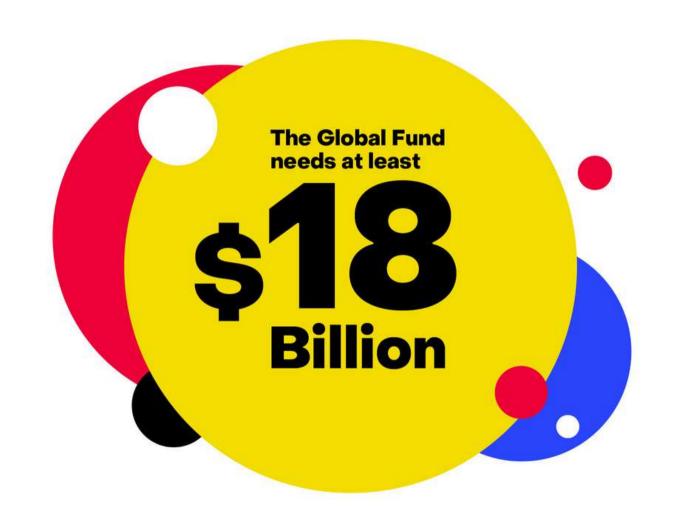


## MEET THE TARGET



Global Fund Advocates Network in Africa campaign for the

7th Global Fund Replenishment



### What is







The "Meet The Target" campaign was launched on June 8, 2022 to support and advocate for the full replenishment of the Global Fund's estimated resources of at least \$18 billion to save more than 20 million lives from 2023 to 2025.



### Campaign objectives







Successfully Replenish the Global Fund

Invest in
Communities & Civil
Society

Increase domestic resources for health



Take a picture of yourself or ask someone to take a picture of you with your palm facing forward with the "\$18B" symbol











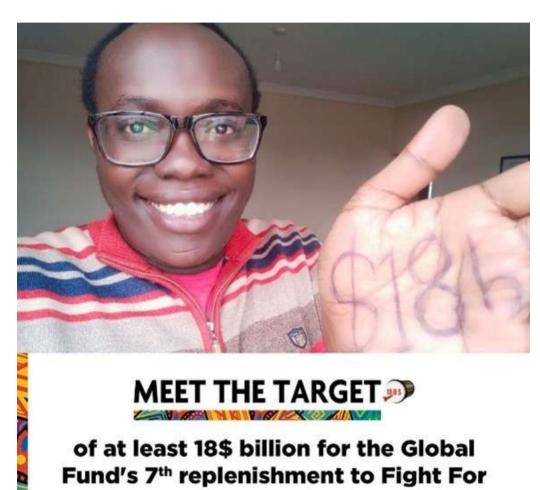


### Use our photo frames

To activate your profile photo frame, click on the shared link and choose one of the frames that suits you.

Post your new profile picture on your social media and networks and invite your friends to participate as well!



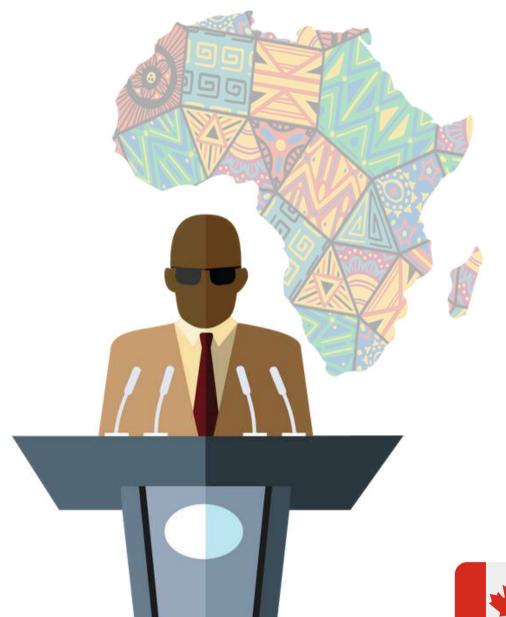


**What Counts** 

Click on the link to chose your photo frame!







Post it on your social networks, adding the hashtags #MeetTheTarget
#FightForWhatCounts #GFANAfrica #CS4ME and identify the President, the Minister of Health and a Parliamentarian of your country.
Also identify donor countries such as England, France, Canada, Germany, Japan





















# Try it out like this!



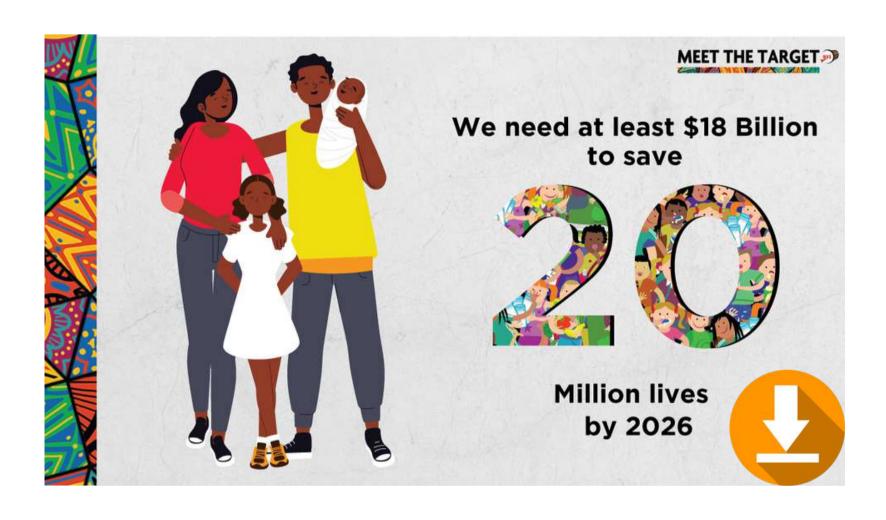
Let's mobilize decision makers to contribute to #MeetTheTarget & of \$18B@@ to fight TB, HIV/AIDS and Malaria and #FightForWhatCounts to save 20 million lives @CS4MEglobal @GFAN\_Africa @PR\_Paul\_BIYA @DrManaouda @CabralLibii @JoshuaOsih @FeutheuJc @HonElise







**Use our Social Media toolkit** 



### Download our social media posters

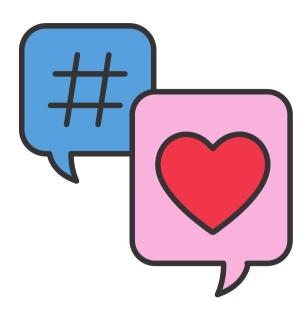






# Meet The Target To fight AIDS, Tuberculosis and Malaria





#### Join the Challenge

- 1 Write "\$18B" on the palm of your hand
- Ask someone to take your picture or take a selfie or video of you with the filters of your choice, with your hand and eyes fixed on the lens
- Post it on social media with the hashtags #MeetTheTarget #TheBeatContinues #FightForWhatCounts and tag the President, the Ministry of Health and a Parliamentarian of your country. Tag also donor countries as well as UK, France, Canada, Germany, Japan...
- Ask your friends to join the challenge











**Change your look!** 

You can use this banner to sign your emails or as a cover photo on Facebook and Twitter!









**Download banners** 



AFRICA
Clobal Fund Advocates Network

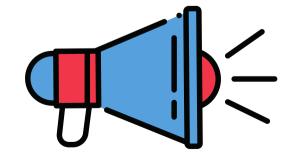
#MeetTheTarget



**#TheBeatContinues** 



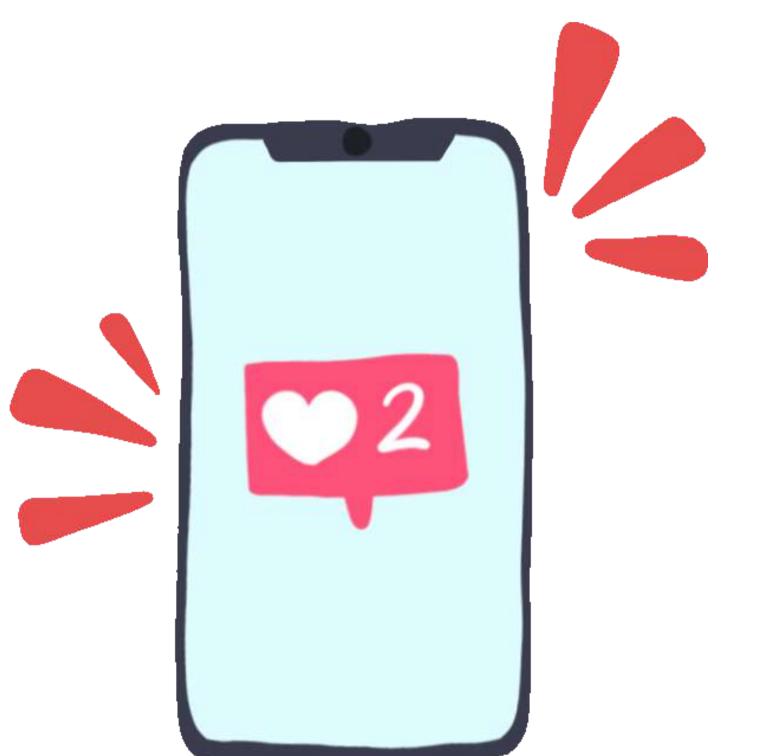
#FightForWhatCounts







### TAG US ON SOCIAL MEDIA















### **Voluntary Commitment Form**

This commitment form marks your voluntary membership in the Meet The Target campaign. Many joint activities will be conducted until September, by filling in your information and logo, no need to send your information multiple times!



Click here to sign on for your voluntary membership









### Get in touch with us











